

APPLICATION

COMPANY INFORMATION

COMPANY NAME _____

CONTACT _____ POSITION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ EMAIL _____

EXHIBITORS (PAGE 4)

BOOTH RENTAL SPACE

\$750 Standard Booth Rental Space Qty _____ \$ _____
(\$550 Additional Space)

ADDITIONAL BADGES \$100 Per Badge Qty _____ \$ _____
(1st Badge is Free)

SELLING PRODUCT _____ I would like to sell product through the bookstore.
_____ I would like to sell electronic resources from my booth.
(For either option, we will contact you to make arrangements.)

WORKSHOP – **SOLD OUT** \$250 Tuesday afternoon workshop fee. \$ **SOLD OUT** _____

PUBLISHERS (PAGE 5)

BOOKSTORE SPACE \$125 \$ _____

NOTE: This \$125 fee is for publishers who do not have a booth rental space.

ADDITIONAL BADGES \$100 Per Badge Qty _____ \$ _____
(1st Badge is Free)

NOTE: Table space is limited and will be allocated by the bookstore manager.

EXHIBITOR FREIGHT SHIPMENTS (PAGE 11)

PALLETS \$150 per pallet Qty _____ \$ _____

NOTE: Round trip to and from Impact Mailing

JOURNAL AD (PAGE 6)

FULL PAGE Color (\$1,200) Qty _____ \$ _____

HALF PAGE Color (\$650) Qty _____ \$ _____

APPLICATION

GIVEAWAYS (PAGE 6)

BOOTH GIVEAWAY Yes, I will be giving away a quality resource (minimum 500 copies). Please provide description below. Flyers, pamphlets, bookmarks, etc. do not qualify.

PASSPORT PRIZES Yes, I would like to send a prize for the passport program (minimum \$200+ value). Please provide description below.

SPONSORSHIPS (PAGES 7-9)

PREMIER (\$15,000)

PARTNER (\$4,000)

1 SEMINAR SESSION (\$1,400)

2 SEMINAR SESSIONS (\$2,800)

4 SEMINAR SESSIONS (\$5,000)

LIVE STREAM (\$4,000)

VOLUNTEER (\$2,500)

PASSPORT (\$3,000)

COFFEE BREAK (\$3,000)

WI-FI (\$2,500)

SPANISH (\$1,500)

SHUTTLE BUS (\$500)

PRAYER ROOM (\$2,000)

EVENT APP INFORMATION (PAGE 10)

Yes, I would like to purchase a sponsored post for \$350 (limited availability). We will contact you to arrange the details of your post.

Check here if you have exhibited with us before and would like to use the same information provided in the past. If you have new information, please list it below.

EXHIBITOR NAME _____

LOGO Please submit your logo to amy.guibal@bcsmn.edu in a vector file .EPS or .AI

WEBSITE: _____

PHONE: _____

EMAIL: _____

DESCRIPTION: _____

APPLICATION

NAME BADGES

Please print clearly. Names and company will appear on badges exactly as written.

FREE REGISTRATIONS (6) Premier Sponsor
(4) Partner Sponsor
(2) Seminar, Live Stream, Coffee, Wi-Fi, Translation, Prayer Room
(1) First Exhibitor Badge

COMPANY NAME _____
(Must be 30 characters or less to fit on badges.)

FIRST & LAST NAMES _____

PAYMENT

SUBTOTALS	Booth Rental Space	+	\$ _____
	Additional Badges	+	\$ _____
	Publisher Table	+	\$ _____
	Workshop Fee	+	\$ _____
	Shipping	+	\$ _____
	Journal Ad(s)	+	\$ _____
	Sponsored Posts (App)	+	\$ _____
	Sponsorships	+	\$ _____

EARLY BIRD DISCOUNT \$200 by 3/31 OR \$100 by 6/01 - \$ _____
[Must rent an exhibit hall booth to qualify for discounts.]

TOTAL [Payment must accompany application] = \$ _____

PAY BY CREDIT Credit Card Number _____
**Only Visa, MasterCard,
or Discover (No Amex)** Expiration Date _____
Billing Address _____

OR PAY BY CHECK Written to: Bethlehem College & Seminary
SUBMIT APPLICATION **On or before August 15, 2020**
By Mail: Bethlehem College & Seminary
Attn: David Clifford
720 13th Ave S
Minneapolis, MN 55415
By Fax: 612-338-6901 (Attn: David Clifford)
By Email: david.clifford@bcsmn.edu

BOOTH RENTAL POLICIES

- Booth rental space allocations will be confirmed no later than August 16, 2020.
- All exhibit materials, chairs, and fixtures need to be contained within your assigned space unless otherwise approved by the conference director.
- Organizations cannot share (sublet) their booth(s) with other organizations.
- Booths do not need to be occupied during event plenary sessions.
- Exhibits need to be set up on time and remain in place throughout the entire conference.
- Tear down must not occur before 11:00 AM on Wednesday Feb 3, 2021.
- All display materials must be removed from the exhibit hall area by 2:00 PM on Wednesday, Feb 3, 2021.
- Exhibitors are not permitted to sell product from the booth space. Exhibitors may offer complimentary gifts or products to attendees.
- After submission and processing, application items are non-refundable.