

# MULTIPLYING FOLLOWERS OF JESUS IN THE SPIRITUALLY DARKEST AREAS OF THE WORLD

## EAST-WEST'S MINISTRY IN WEST AFRICA\*

What we do at East-West is simple: reach the unreached. How we do that is by mobilizing the body of Christ, evangelizing the lost, equipping local believers, and multiplying disciples and churches. **What will your role be in this mission?**



There is a country on the western coast of Africa where over 10 million people are waiting to hear the gospel. Since 2007, our team has been working to demonstrate the love of Christ and bring people to Him. The people of this country need to encounter God's power and love, and East-West does so through church-planting, evangelism, discipleship, and leadership development.

### QUICK FACTS ABOUT THE FIELD & OUR MINISTRY

- This country is a predominantly **Muslim nation**.
- **85%** of the people claim Islam.
- East-West focuses on the **Fulbe people group**, a 100% Muslim group of over 6 million people.
- Our area of focus is majority **Sufi Muslims** who are open to different viewpoints and religions. They value and seek out religious experiences by blending Islam with local traditional beliefs.
- East-West focuses on an **urban area** with close to 300,000 people.
- There are many rural villages close by, so ministry opportunities are endless!
- In our area of focus, the people speak both **French and Pular**, the local language.

### MINISTRY FOCUS

*There are four main strategies used to reach the people of West Africa.*

- **Demonstrate Compassion:** We show Christ's love in tangible ways by meeting physical needs through burn care, eyeglass clinics, and other partnerships.
- **Build Relationships:** We intentionally build relationships with nonbelievers through ESL courses in order to share the Gospel.
- **Discipleship:** We equip and develop devoted followers of Christ through a local church plant, spiritual retreats and the creation and distribution of evangelistic and discipleship literature.
- **Leadership Development:** We equip local believers to serve as spiritual leaders in their homes, communities and churches so they can reach their own people for Christ.



To learn more about serving or going with East-West, contact us at [mobilization@eastwest.org](mailto:mobilization@eastwest.org) or visit [www.eastwest.org](http://www.eastwest.org)!

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## ABOUT EAST-WEST'S WEST AFRICA TEAM



Our team leader and his family have lived and served in West Africa since 2007. East-West currently has one family on the ground, one family raising support to join the team in early 2021, and a hope to see more missionaries deployed. Our team partners in ministry with several other families and individuals in the region. The teams meet together once a month for prayer, encouragement, and fellowship.

Our team leader thrives in a team environment and is nurturing and supportive of his teammates. He seeks to get to know and understand his teammates, valuing harmony and unity. He is a visionary and looks at the big picture, thinking through new ideas. He leads by example and is in the thick of ministry with his team.

## IDEAL CANDIDATE FOR THE WEST AFRICA TEAM

- Passion for reaching Muslims and unreached people groups with the gospel
- Desire to learn and be challenged; self-starter
- Compassion for the people and a desire to meet them right where they are, both physically and spiritually
- Willingness to embrace a simpler and slower paced lifestyle

## DAILY LIFE IN WEST AFRICA

- Rent is inexpensive, and there is an option to hire a housekeeper or night guard for your home.
- There is an opportunity to install solar power systems and water filtration.
- There are many resources to help with effective homeschooling, although families occasionally choose to hire a tutor.
- Markets and shops are within walking distance
- Vehicles with four-wheel drive are essential for travel to and from the remote villages.



*\*Specific West Africa country name withheld for security purposes*

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